**August 2, 2019**

**NIPEC Board meeting**

*Meeting was called to order at 12:30 pm CDT*

**Board Attendees:** Cheryl Resnik (Chair), Amy Nordon-Craft (Director), Myles Quiben (Director), Shelene Thomas (Director), Anne Reicherter (APTA representative), Brandy Schwarz (Nominating Committee), Beth Davis (Nominating committee)

**Absent**: Samantha Brown (Vice Chair-outgoing/website designer), Kimberly Beran-Shepler (Secretary), Yasser Salem (Director), Mary Blackinton (Board Liaison, ACAPT), Bob Wellmon (Director), Dee Schilling (Vice Chair)

**Minutes Recorder**: Myles Quiben

*Key points identified in today’s meeting:*

1. Approve minutes from June BoD
2. Communication Committee Report – Shelene

- Bob and Yasser have met; will ask for a report next meeting. Dee and Ann Dietrich (unknown to group) were listed as communication reps for the committee. Request *all* NIPEC Communication Committee members to be listed as reps and edit as needed.

- Discussion on “push-pull” email to share information to membership on a quarterly basis. For further discussion on how to communicate better with the membership.

* Consider at ELC: discuss with members process of receiving information from NIPEC. Currently, Cheryl has email addresses. She edits for correctness as needed.
* Social media: discussion on NIPEC reach on Twitter. Potential to promote IPE talks. Hashtag: **#NIPEC\_PT**
* *Action Plan:* Recommend sending reminder in the ACAPT newsletter for members to update contact info/email address
* *Action Plan*: Investigate current email set -up for members
* *Action Plan*: Promote IPE education sessions and NIPEC members presenting at ELC

1. Survey Report – Cheryl

* Discussion on edits completed on the survey sent to the BoD.
* *Action Plan:* Cheryl has the final edits and will forward to clarify plans for dissemination.

1. Logo follow up – Cheryl

- APTA unveiled a new logo at NEXT. In a year, APTA will transition to the new logo.

- Each component will decide how to incorporate APTA logo. Either keep OR choose from a menu of what is accepted.

- *Action Plan:* Chooses the same as color scheme as ACAPT. Unknown: who has the final decision on whether APTA logo + NIPEC-ACAPT *OR* stand alone. ACAPT will have final decision.

* *Action Plan:* Charge Bob to incorporate the colors into the current NIPEC logo. Email snt



1. Budget – Cheryl

* We have traditionally not utilized much of the NIPEC budget. Plan is to use the monies to support attendance at ELC.
* BOD to send email/request for budget to Cheryl for consideration. Shelene has requested support on airfare.

1. ELC Planning – all

* Lunch meeting. Oct 19, Saturday. 12-1:15
* Membership meeting: 8-10 am
* *Action Plan:* Menu orders coming. Please respond timely.

1. Next meeting September 6, noon CDT

*Meeting adjourned at 1:26 pm CDT.*